

MAR-APR/2023

Total No. of Questions : 5]

SEAT No. :

P-3747

[Total No. of Pages : 2

[6025]-24

M.B.A.

**GC-10-204 : OPERATION & SUPPLY CHAIN
MANAGEMENT**

(2019 Pattern) (Semester - II)



Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *All the questions has on internal options.*
- 3) *All the questions carry equal marks.*
- 4) *Use of only simple calculator is allowed.*

Q1) Attempt any 5 from following 8 questions :

[10]

- a) Enlist the inputs & outputs of operations.
- b) Memorize & quote the significance of operations Management (any four).
- c) Define 'logistics management'.
- d) Define the quality in Perspective of 'customer view'.
- e) State the concept of Line of visibility of service blue printing.
- f) Define 'intermittent flow system'.
- g) Define 'pull system'.
- h) Describe forecasting time horizon.

Q2) Attempt any 2 from the following 3 questions :

[10]

- a) Discuss the issues in Operations Management.
- b) Explain the characteristics of Job Production.
- c) Summarize the cash to cash conversion cycle.

P.T.O.

Q3) a) "Process layout is generally deployed for the industries engaged in Job order production and non repetitive kind of Manufacturing activities". Illustrate the advantages & limitations of the same. [10]

OR

b) Illustrate the components of supply chain facilities decisions. [10]

Q4) a) Calculate the EOQ and determine total inventory cost at EOQ using the following data - [10]

- i) Annual Consumption - 5000 units.
- ii) Unit Cost Rs. 1000
- iii) Carrying Cost 1% of inventory investment
- iv) Ordering Cost - Rs. 6

OR

b) Compare and contrast continuous flow system & intermittent flow system with suitable examples. [10]

Q5) a) Design the Generalized Supply Chain Management Model for electronic goods manufacturing company of your choice. [10]

OR

b) Compose service blue printing for any one of the following : [10]

- i) Travel & Tourism Company
- ii) Restaurant

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