

MAR-APR'2023

Total No. of Questions : 5]

P-3747

SEAT No. :

[Total No. of Pages : 2

[6025]-24

M.B.A.

**GC-10-204 : OPERATION & SUPPLY CHAIN  
MANAGEMENT**

(2019 Pattern) (Semester - II)

Time : 2½ Hours

/Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) All the questions has on internal options.
- 3) All the questions carry equal marks.
- 4) Use of only simple calculator is allowed.

**Q1)** Attempt any 5 from following 8 questions :

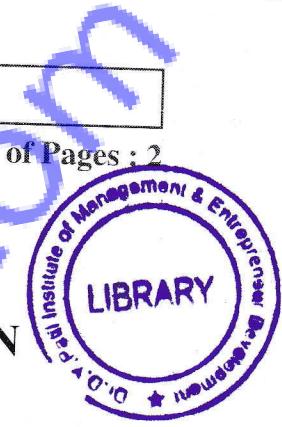
[10]

- a) Enlist the inputs & outputs of operations.
- b) Memorize & quote the significance of operations Management (any four).
- c) Define 'logistics management'.
- d) Define the quality in Perspective of 'customer view'.
- e) State the concept of Line of visibility of service blue printing.
- f) Define 'intermittent flow system'.
- g) Define 'pull system'.
- h) Describe forecasting time horizon.

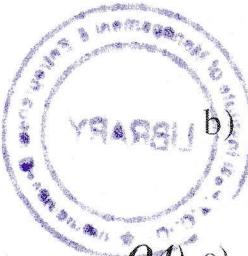
**Q2)** Attempt any 2 from the following 3 questions :

[10]

- a) Discuss the issues in Operations Management.
- b) Explain the characteristics of Job Production.
- c) Summarize the cash to cash conversion cycle.



**Q3) a)** "Process layout is generally deployed for the industries engaged in Job order production and non repetitive kind of Manufacturing activities". Illustrate the advantages & limitations of the same. [10]



OR

**b)** Illustrate the components of supply chain facilities decisions. [10]

**Q4) a)** Calculate the EOQ and determine total inventory cost at EOQ using the following data - [10]

- i) Annual Consumption - 5000 units.
- ii) Unit Cost Rs. 1000
- iii) Carrying Cost 1% of inventory investment
- iv) Ordering Cost - Rs. 6

OR

**b)** Compare and contrast continuous flow system & intermittent flow system with suitable examples. [10]

**Q5) a)** Design the Generalized Supply Chain Management Model for electronic goods manufacturing company of your choice. [10]

OR

**b)** Compose service blue printing for any one of the following : [10]

- i) Travel & Tourism Company
- ii) Restaurant

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