

MAR-APR/2023

Total No. of Questions : 5]

SEAT No. :

P-3747

[Total No. of Pages : 2

[6025]-24

M.B.A.

**GC-10-204 : OPERATION & SUPPLY CHAIN
MANAGEMENT**

(2019 Pattern) (Semester - II)



Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *All the questions has on internal options.*
- 3) *All the questions carry equal marks.*
- 4) *Use of only simple calculator is allowed.*

Q1) Attempt any 5 from following 8 questions :

[10]

- a) Enlist the inputs & outputs of operations.
- b) Memorize & quote the significance of operations Management (any four).
- c) Define 'logistics management'.
- d) Define the quality in Perspective of 'customer view'.
- e) State the concept of Line of visibility of service blue printing.
- f) Define 'intermittent flow system'.
- g) Define 'pull system'.
- h) Describe forecasting time horizon.

Q2) Attempt any 2 from the following 3 questions :

[10]

- a) Discuss the issues in Operations Management.
- b) Explain the characteristics of Job Production.
- c) Summarize the cash to cash conversion cycle.

P.T.O.

- Q3) a) "Process layout is generally deployed for the industries engaged in Job order production and non repetitive kind of Manufacturing activities". Illustrate the advantages & limitations of the same. [10]

OR

- b) Illustrate the components of supply chain facilities decisions. [10]

- Q4) a) Calculate the EOQ and determine total inventory cost at EOQ using the following data - [10]

- i) Annual Consumption - 5000 units.
- ii) Unit Cost Rs. 1000
- iii) Carrying Cost 1% of inventory investment
- iv) Ordering Cost - Rs. 6

OR

- b) Compare and contrast continuous flow system & intermittent flow system with suitable examples. [10]

- Q5) a) Design the Generalized Supply Chain Management Model for electronic goods manufacturing company of your choice. [10]

OR

- b) Compose service blue printing for any one of the following : [10]

- i) Travel & Tourism Company
- ii) Restaurant

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