



## Department Management Studies

# *The MBA Canvas*

*"Where Ideas, Ambitions, and Action Unite"*

*Volume 1 : Issue No.1 September 2025*



### INSTITUTE VISION

- To Provide Academic and Technical Excellence to all Classes of Society for Sustainable and Socio-Economic Development.

### INSTITUTE MISSION

- To develop and maintain state-of-the-art infrastructure and modern facilities that foster a productive, inclusive, and stress-free learning environment.
- To promote skill development, capacity building and research attitude through innovative training programs for students and faculty, enhancing their competencies and employability.
- To engage in strategic community outreach and extension activities

### PRINCIPAL MESSAGE

I'm pleased to see the Department of Management Studies launch "The MBA Canvas", a thoughtful initiative that promotes curiosity, creativity, and collaboration. This newsletter reflects the vibrant academic spirit of the department and will surely inspire students and faculty alike.

Congratulations to Dr. S.P. Patil and the entire team for their efforts. Wishing everyone a successful and enriching academic year ahead.



**Dr. K.V. Chandratre**

**Principal**



Krantiveer Vasant Rao Narayan Rao Naik Shikshan Prasarak Sanstha's

**LOKNETE GOPINATHJI MUNDE**  
**INSTITUTE OF ENGINEERING EDUCATION & RESEARCH**

Canada Corner, Sharanpur Road, Nashik-422002.

Approved by AICTE, Accredited 'B' Grade by NAAC

(Degree Engg., Diploma Engg. & MBA)



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**Dr. SARIKA . P. Patil**

### HOD MESSAGE

I'm delighted to present our department's newsletter, "The MBA Canvas"—a platform created to spark curiosity and foster a habit of learning, one thoughtful edition at a time. Each release aims to encourage innovation, share achievements, and inspire both students and faculty to grow intellectually and creatively.

I sincerely thank Principal Dr. K. V. Chandratre and all our faculty members for their valuable support and constant encouragement. I wish all students and staff a successful and enriching academic year ahead.



Krantiveer Vasanttrao Narayanrao Naik Shikshan Prasarak Sanstha's

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### INDUCTION PROGRAMME

The Department of Management Studies organized a comprehensive Induction Program for the newly admitted MBA I Year students (Batch 2025–2027) from 8th September 2025 to 13th September 2025. The objective of the program was to orient the new entrants to the institutional environment, academic structure, and the values that form the foundation of management education at the institute. The initial phase of the induction, conducted from 8th to 12th September 2025, comprised informal sessions arranged by the MBA II Year students. These sessions included interactive activities, team-building exercises, and ice-breaking events designed to help the newcomers adapt to the campus atmosphere and develop a sense of belonging. The senior students played an active role in introducing the juniors to the culture of collaboration, leadership, and peer learning that the department promotes.





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The formal induction ceremony was held on 13th September 2025 in the Seminar Hall. The morning session commenced with a welcome address by Dr. Sarika Patil, Head of the Department, who extended cordial greetings to the dignitaries, faculty members, and students. In her address, she emphasized the importance of commitment, integrity, and holistic development throughout the MBA program.

The Principal, in his insightful address, acquainted the students with the academic, professional, and infrastructural aspects of the institution. He encouraged the students to utilize the available resources effectively and to approach their management education with dedication and purpose.

Following this, Prof. Sushma Punde, Academic Dean, oriented the students on various academic policies, curricular structures, and evaluation systems, offering clarity on the academic expectations for the upcoming semester.

A special highlight of the session was the address by Mr. Sarthak Karde, President of the LoGMIEER Management Students Association (LMSA), who presented a detailed report on the previous year's activities and shared the proposed plan of action for the current academic year. His presentation reflected the active student engagement and leadership initiatives undertaken within the department.

The ceremony was further adorned by the gracious presence of Mr. Rajaram Sangle, who served as the Chief Guest for the event.



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Krantiveer Vasanttrao N Naik Road, Summati  
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Lat: 20.004639, Long: 73.771798  
09/13/2025 11:31 AM GMT+05:30  
Note: Captured by GPS Map Camera



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In his inspiring address, Mr. Sangle underscored the value of perseverance, discipline, and continuous learning as essential traits for future managers. His words of motivation resonated deeply with the newly admitted students.

During the same session, the Department felicitated the topper students of MBA II Year for their outstanding academic achievements. Additionally, winners of the various informal activities conducted during the induction week were awarded gifts and certificates in recognition of their active participation and performance.

The afternoon session featured an insightful session by Mr. Vikas Naik on the topic "Awareness about Cyber Security." He emphasized the critical role of cyber security in modern business management, focusing on digital ethics, data privacy, and preventive measures to safeguard against cyber threats. The session was highly informative and appreciated by all participants.

The Induction Program concluded successfully, achieving its objective of providing the new students with a comprehensive understanding of the academic environment, institutional ethos, and professional expectations. The efforts of the faculty, senior students, and invited guests contributed immensely to making the event a memorable and enriching experience for the MBA I Year students. The Program was then concluded by vote of thanks.



Mr. Rajaram Sangale



Krantiveer Vasant Rao Narayan Rao Naik Shikshan Prasarak Sanstha's

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### INDUSTRIAL VISIT

MBA students visited Empire Spices & Foods Ltd popularly known as Ram Bhandu Masale on 18th September 2025 to gain practical insights into the FMCG sector, particularly the spice manufacturing industry. One of the giants in India's spice and food processing industry. The visit was not just an educational tour – it was a deep dive into the real-world operations of a company that has become a household name across the nation. Upon arrival at the high tech manufacturing facility, the students were greeted with exceptional warmth and hospitality. The company had organized a grand welcome, with senior executives, plant managers, and HR representatives present to receive the delegation. Students were offered refreshments. An overview of Facility.





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The plant visit commenced with a brief introduction to the company's legacy, mission, and massive market presence. The students were then guided through the entire production unit, witnessing firsthand the

cutting-edge infrastructure and stringent quality control processes in action further tour of unit as follow

:

Manufacturing Tour Overview: Pickle, Papad, and Sauce Units





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### "PERSONALITY CONTEST"

The Department of Management Studies, LoGMIEER, organized a Personality Contest on 19th September 2025 for the newly admitted MBA first-year students.

The event was designed to foster the hidden talents of the students and provide them with a platform to showcase their confidence, communication skills, creativity, and overall personality. It served as an excellent opportunity for the newcomers to express themselves, develop stage confidence, and interact with their peers and faculty members in an engaging and encouraging environment.

The main objective of the contest was to encourage self-expression among students while identifying and nurturing their unique talents. It aimed to enhance their communication, presentation, and interpersonal skills, which are essential traits for aspiring management professionals. The event also helped build confidence, self-awareness, and professional etiquette among the students, aligning with the department's vision of holistic student development. The contest was conducted in two rounds.





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The first round was the Introduction/Talent Round, where each participant introduced themselves and exhibited their talents such as singing, dancing, poetry, mimicry, and public speaking.

.This round gave them an opportunity The second round was the Question and Answer to creatively express their individuality.

Round, where judges and faculty members interacted with the participants and asked questions to evaluate their spontaneity, presence of mind, and ability to think critically. Participants were assessed based on various parameters including their talent, communication skills, confidence, and overall presentation. The event was judged and guided by respected dignitaries — Principal Prof. K. V. Chandratre, Head of Department (MBA) Dr. Sarika Ptil, and judges Dr. Kamthakar and Prof. Gawale. Their valuable feedback and interaction added depth and learning to the event, inspiring the participants to improve their managerial and communication skills.





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### *Entrepreneurship Awareness program*

## **"JAAGAR UDYOGJAGTECHA"**

A week-long Entrepreneurship Awareness Camp "Jagar Udyogjagtecha" organized by the Department of Management Studies in association with Udyogwardhini from 22nd to 26th insightful talk on why entrepreneurship is a compelling and viable career path for today's youth. He emphasized that in the modern economy, the best way to secure your future is not by waiting for a job but by creating one. He challenged the conventional mindset of stability-first, urging participants to see opportunities, take initiative, and craft value. Why Choose Entrepreneurship  
Autonomy & Ownership: Running your own venture lets you make decisions, own your risks and rewards.  
Impact & Innovation: Entrepreneurs solve real problems; they have the chance to create social and economic impact.





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Scalability: A small idea, when executed well, has the potential to scale far beyond what a regular job might offer. Skillsets & Mindset Required Mr. Chandak highlighted several core traits needed for entrepreneurial success: Resilience and Grit: Startups face setbacks. Persistence is key. Adaptability & Learning: Be agile and ready to pivot based on market feedback. Customer Orientation: Focus on understanding actual customer pain points rather than building what you think is needed. Resourcefulness: Use limited resources efficiently, bootstrap, and make the most networks and partnerships. He did not sugarcoat the challenges: uncertain income, resource constraints, market competition, regulatory hurdles, and the stress of responsibility. But he stressed that these risks can be managed and mitigated when one is well-prepared, mentored, and strategic. Mr. Chandak spoke about how no entrepreneur succeeds in isolation. He introduced the role that organizations like Udyogwardhini can play - providing mentorship, access to networks, training, and helping ideas turn into viable ventures.





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He encouraged participants to leverage mentorship, peer support, incubators, and government schemes. Impact & Takeaway for Participants Many students left the session energized and saw entrepreneurship not just as an alternate path, but as a first-choice career option worth exploring. Participants gained clarity on what it truly takes-beyond passion - to build a startup: discipline, customer focus, resilience, planning. The session also set expectations realistically: success in entrepreneurship is not instant, but built through persistence and continuous learning. It provided a foundation for the rest of the camp: participants understood the "why" behind all subsequent workshops and exercises.





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### *Workshop on Financial Awareness*

### **"KONA KONA SHIKSHA ABHIYAN"**

The Department of Management Studies (MBA) successfully organized a two-day workshop titled "Kona Kona Shiksha" in association with Kotak Securities as a part of the NISM-SEBI Financial Literacy Awareness Program for management students. The workshop was conducted on 29th September 2025 and 30th September 2025 with the objective of enhancing financial awareness and investment knowledge among MBA students. The program was designed to impart practical and conceptual understanding of financial markets, personal finance, investment instruments, and regulatory frameworks. It aimed to develop financially informed, responsible, and investment-aware future managers, aligning with the vision of SEBI and NISM to promote financial literacy across the country.





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The workshop was conducted by the esteemed Resource Person, Mr. Rahul Singh (NISM Certified Trainer), who brought rich industry insights and practical exposure to the sessions. Through interactive lectures, real-life examples, case discussions, and question-answer sessions, Mr. Rahul Singh effectively explained key concepts related to savings, investments, risk management, capital markets, and investor protection mechanisms. Over the course of two days, students actively participated in discussions and activities, gaining clarity on topics such as financial planning, mutual funds, stock markets, bonds, and the role of SEBI and NISM in safeguarding investor interests. The sessions encouraged students to think critically about financial decision-making and understand the importance of financial discipline in both personal and professional life.





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The workshop witnessed enthusiastic participation from management students, who showed keen interest and engagement throughout the program. The interactive approach adopted by the resource person helped students relate theoretical knowledge with practical financial scenarios, thereby enhancing their learning experience. Upon successful completion of the Kona Kona Shiksha - Financial Literacy Workshop, all participating students were awarded Completion Certificates, jointly recognized under the NISMSEBI Financial Literacy Awareness Program, adding value to their academic and professional profile. The two-day workshop concluded on a positive note, receiving excellent feedback from students and faculty members. The Department of Management Studies expressed its sincere gratitude to Kotak Securities, NISM, the resource person Mr. Rahul Singh, and all faculty coordinators for their support and cooperation in making the program a meaningful and impactful learning experience. The event reinforced the department's commitment to experiential learning and holistic development of management students.





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### *Inauguration of Management Wall*

#### **"VISION To VENTURE"**

The Department of Management Studies initiated an innovative, year-long academic enrichment activity titled "Management Wall" for the students of MBA I Year, with the objective of fostering experiential learning, creativity, and intellectual curiosity beyond conventional classroom pedagogy. The activity serves as a dynamic platform for students to explore diverse themes through research, critical thinking, and creative presentation. The Management Wall activity was formally inaugurated on the auspicious occasion of Diwali by the Principal of the College, Dr. K. V. Chandratre, in the esteemed presence of the Head of the Department of Management Studies, Dr. Sarika Patil. The ceremonial inauguration symbolized the integration of cultural ethos with academic pursuits and set a vibrant tone for the commencement of the initiative.





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### *Young of Entrepreneur*

### **“THE CORPORATE COMPASS”**

As part of the activity, students are organized into groups and assigned a specific theme at regular intervals. Each group is required to systematically gather, analyze, and curate information related to the allotted theme and creatively exhibit the same on the Management Wall. Students are encouraged to present content in innovative formats such as charts, posters, infographics, slogans, conceptual models, and visual narratives, ensuring that the wall remains both informative and aesthetically appealing.

The activity is conducted once every fifteen days, providing each group an opportunity to contribute throughout the academic year. The first theme, aligned with the inauguration, was “Diwali”, wherein students effectively linked cultural significance with managerial values such as leadership, teamwork, ethics, sustainability, and organizational harmony.

**Duration:** The Management Wall is a continuous activity designed to span the entire academic year, thereby ensuring sustained engagement, regular knowledge sharing, and progressive learning among students.





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### HAAT BAZAR

### “FROM STRATEGY To SUCCESS”

The Department of Management Studies, (LOGMIEER), successfully organised the activity titled “HAAT BAZAR”, on the 15th and 16th October 2025, a two-day experiential learning event aimed at enhancing the managerial, entrepreneurial, and teamwork skills of MBA students. The initiative served as a practical platform for students to apply theoretical concepts of marketing, finance, operations, and customer handling in a real-time business environment.

#### Objective of the Activity :

The primary objective of Haat Bazar was to provide students with hands-on exposure to small-scale business operations. By managing stalls independently, students were expected to understand business planning, capital mobilization, pricing strategies, sales tactics, and profit distribution. The activity also encouraged creativity, innovation, and collaborative learning.





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As part of the event, students were divided into groups by the faculty members. Each group was assigned the responsibility of planning, setting up, and operating a stall for two consecutive days. The stalls featured a wide variety of items, including eatables, refreshments, juices, snacks, and other consumables. All the capital investment required to run the stalls was raised independently by the students, reflecting their commitment and entrepreneurial spirit.

Throughout the two days, the students actively participated in purchasing raw materials, preparing products, setting prices, arranging stall layouts, and interacting with customers. They also maintained accounts, recorded sales, and monitored inventory, enabling them to gain valuable insights into basic financial management and business operations.

**Inauguration and Encouragement:** The event was formally inaugurated by the Principal, accompanied by faculty members and staff from various departments. During the inauguration ceremony, the Principal commended the initiative and appreciated the efforts taken by the students in conceptualizing and executing the stalls.





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The faculty members also visited each stall, encouraged students, and motivated them to adopt innovative marketing approaches and ensure quality service. Their presence provided immense inspiration and created a vibrant, enthusiastic atmosphere across the campus.

Conclusion : The "Haat Bazar" activity organised by the Department of Management Studies at LOGMIEER was an exemplary initiative that successfully combined academic learning with practical entrepreneurship. The enthusiastic participation of students and the guidance provided by faculty members contributed to the overall success of the event. The encouragement received from the Principal and other dignitaries further motivated the students to strive for excellence.

Such activities play a crucial role in bridging the gap between classroom learning and real-world application, thereby preparing students for future managerial responsibilities. The department aims to continue organising similar experiential learning events to foster holistic development among MBA students.





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### "HUMAN RIGHTS SEMINAR"

The Department of Management Studies, MBA, successfully organized a guest lecture on the topic "Human Rights" with the objective of creating awareness among students about fundamental human rights, their relevance in society, and their role in professional and personal life. The session was conducted with active participation from faculty members and MBA students.

The program commenced with a warm welcome and introduction of the guest speaker Dr. Medha Saikhedkar, by a student representative, who briefly highlighted the guest's academic background, professional achievements, and contribution to the field of human rights. This introduction helped set the context for the lecture and built enthusiasm among the students. Following the introduction, the Head of the MBA Department Dr. Sarika Patil, honored the guest speaker with a formal felicitation as a mark of respect and appreciation. The HOD emphasized the importance of understanding human rights in today's dynamic social and business environment and encouraged students to actively engage in the session.





## Department Management Studies

# *The MBA Canvas*

*“Where Ideas, Ambitions, and Action Unite”*

**Volume 1 : Issue No.3 Novembar 2025**

### DEPARTMENT VISION

- To Provide Academic and Technical Excellence to all Classes of Society for Sustainable and Socio-Economic Development.

### DEPARTMENT MISSION

- Equip graduates to apply management principles to solve real-world challenges with creativity and innovation.
- Develop leaders who excel in diverse teams, value Indian ethos, and uphold ethical decision-making.
- Prepare graduates for successful careers in corporate, public policy, non-profits, and entrepreneurship, with a focus on lifelong learning, innovation, and social responsibility.

The guest speaker then delivered an insightful and thought-provoking lecture on Human Rights, covering key aspects such as the concept and evolution of human rights, fundamental rights guaranteed by the Indian Constitution, human rights in the workplace, gender equality, social justice, and the responsibilities of individuals and organizations in safeguarding human dignity.

The session concluded with an interactive question-and-answer segment, where students raised thoughtful questions and shared their perspectives. The guest patiently addressed the queries and motivated students to uphold ethical values and respect human rights in their future professional roles. Overall, the guest lecture was highly informative and impactful. It enhanced the students' understanding of human rights and reinforced the importance of ethical awareness and social responsibility in management education. The department expressed sincere gratitude to the guest speaker for sharing valuable insights and making the session a great success.





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- To engage in strategic community outreach and extension activities for sustainable development and socio-economic upliftment.

### *"Shreemad Bhagavad Geeta"*

### **The Life Management Lessons**

The Department of Management Studies, LoGMIEER, organized an Elocution Competition on the occasion of 'Mokshada Ekadashi (Shreemad Bhagavad Geeta Jayanti) on 5th December 2025 for the MBA first-year students. The event was designed to understand Indian Knowledge System and to promote managerial outlook towards Shreemad Bhagavad Geeta in students. The Elocution Competition event probes the hidden talents of the students and provides them with a platform to showcase their confidence, communication skills, creativity, and overall personality. It served as an excellent opportunity for the budding managers to read different interpretations of Shreemad Bhagavad Geeta. Interact with spiritually inclined scholars around them and faculty members in an engaging and encouraging ethical professional environment. It helped to express individual thought process and develop stage confidence. The prime objective of the elocution competition was to understand Indian Knowledge System through developing managerial outlook towards Shreemad Bhagavad Geeta.





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It encourages self-expression among students while delivering clarity of Indian Management ethos. It aimed to enhance their Conceptual, communication, Verbal and nonverbal presentation skills which are essential traits for aspiring management professionals. The event aligned with the department's vision of holistic student development through building self-confidence, self-interpretation and time management in students. The contest was conducted in two parts. The first part was the actual elocution speech, where each participant delivered 3 to 5 minute speech and exhibited their elocution talents in one of the language from Marathi, Hindi or English. This round gave them an opportunity to creatively express their individual interpretation of Shreemad Bhagavad Geeta. The second part was the Question and Answer, where judges and faculty members interacted with the participants and asked questions to evaluate their spontaneity, presence of mind, ability to think critically and defend the question on the rational basis of Shreemad Bhagavad Geeta's verses and thoughts of various scholars & spiritual.





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Participants were assessed based on various parameters including their content, management relevance, confidence, presentation skill and learning outcome. The event was judged and guided by respected dignitaries -Head of Department (MBA) Dr. Sarika Patil, IKS Professor Dr. Samruddhi Shete and judges Prof. Vaibhav Jadhav and Prof. Rahul Thorat. Their valuable feedback and interaction added depth and learning to the event, inspiring the participants to improve their managerial, communication, presentation, conceptual and time management skills. Results were announced by the HOD, staff and judges after an enthusiastic event of elocution competition. The deserving participants were honored with appreciation from the dignitaries through recognizing their outstanding performance and well- rounded personality traits The elocution competition concluded successfully, receiving overwhelming participation and appreciation from both students and faculty.





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### Expert Lecture (EABD)

#### **"Economic Intelligence for Corporate Leadership"**

The Department of Management Studies (MBA) organized an expert guest lecture on "Economic Analysis for Business Decisions" to strengthen the analytical and decision-making skills of management students. The programme was attended by MBA students and faculty members, fostering an academically enriching learning environment. The programme commenced with a formal introduction of the Expert speaker Prof Deepali Murkharjee, by a student representative, who highlighted the guest's academic background, professional expertise, and contributions in the field of economics and business analysis. This introduction helped establish the academic relevance of the session. Following the introduction, the Head of the MBA Department Dr. Sarika Patil, felicitated the guest speaker as a token of respect and appreciation. In the felicitation address, the HOD emphasized the importance of economic analysis in strategic planning, policy formulation, and evidence-based managerial decision-making.





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The guest speaker then delivered an insightful and informative lecture covering key areas such as demand and supply analysis, cost-benefit analysis, market structures, pricing strategies, and the impact of macroeconomic indicators on business performance. The session also focused on the application of economic models and data analysis techniques for evaluating business alternatives, minimizing risks, and improving organizational efficiency. Real-world business examples and current economic scenarios were discussed, adding practical relevance to the theoretical concepts. An interactive question-and-answer session was conducted at the end of the lecture, during which students actively participated and sought clarifications on topics such as inflation, interest rates, economic forecasting, and their implications for managerial decision-making. The guest speaker responded to the queries effectively and encouraged students to adopt a logical and analytical approach toward economic issues. Conclusion The guest lecture was highly beneficial and academically impactful, contributing significantly to the intellectual development of MBA students.

