



Department Management Studies

The MBA Canvas

“Where Ideas, Ambitions, and Action Unite”

Volume 1 : Issue No.2 October 2025

DEPARTMENT VISION

- To Provide Academic and Technical Excellence to all Classes of Society for Sustainable and Socio-Economic Development.

DEPARTMENT MISSION

- Equip graduates to apply management principles to solve real-world challenges with creativity and innovation.
- Develop leaders who excel in diverse teams, value Indian ethos, and uphold ethical decision-making.
- Prepare graduates for successful careers in corporate, public policy, non-profits, and entrepreneurship, with a focus on lifelong learning, innovation, and social responsibility.

Inauguration of Management Wall

“VISION To VENTURE”

The Department of Management Studies initiated an innovative, year-long academic enrichment activity titled “Management Wall” for the students of MBA I Year, with the objective of fostering experiential learning, creativity, and intellectual curiosity beyond conventional classroom pedagogy. The activity serves as a dynamic platform for students to explore diverse themes through research, critical thinking, and creative presentation. The Management Wall activity was formally inaugurated on the auspicious occasion of Diwali by the Principal of the College, Dr. K. V. Chandratre, in the esteemed presence of the Head of the Department of Management Studies, Dr. Sarika Patil. The ceremonial inauguration symbolized the integration of cultural ethos with academic pursuits and set a vibrant tone for the commencement of the initiative.





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- To engage in strategic community outreach and extension activities for sustainable development and socio-economic upliftment.

Young of Entrepreneur

"THE CORPORATE COMPASS"

As part of the activity, students are organized into groups and assigned a specific theme at regular intervals. Each group is required to systematically gather, analyze, and curate information related to the allotted theme and creatively exhibit the same on the Management Wall. Students are encouraged to present content in innovative formats such as charts, posters, infographics, slogans, conceptual models, and visual narratives, ensuring that the wall remains both informative and aesthetically appealing.

The activity is conducted once every fifteen days, providing each group an opportunity to contribute throughout the academic year. The first theme, aligned with the inauguration, was "Diwali", wherein students effectively linked cultural significance with managerial values such as leadership, teamwork, ethics, sustainability, and organizational harmony.

Duration: The Management Wall is a continuous activity designed to span the entire academic year, thereby ensuring sustained engagement, regular knowledge sharing, and progressive learning among students.





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HAAT BAZAR

“FROM STRATEGY To SUCCESS”

The Department of Management Studies, (LOGMIEER), successfully organised the activity titled “HAAT BAZAR”, on the 15th and 16th October 2025, a two-day experiential learning event aimed at enhancing the managerial, entrepreneurial, and teamwork skills of MBA students. The initiative served as a practical platform for students to apply theoretical concepts of marketing, finance, operations, and customer handling in a real-time business environment.

Objective of the Activity :

The primary objective of Haat Bazar was to provide students with hands-on exposure to small-scale business operations. By managing stalls independently, students were expected to understand business planning, capital mobilization, pricing strategies, sales tactics, and profit distribution. The activity also encouraged creativity, innovation, and collaborative learning.





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As part of the event, students were divided into groups by the faculty members. Each group was assigned the responsibility of planning, setting up, and operating a stall for two consecutive days. The stalls featured a wide variety of items, including eatables, refreshments, juices, snacks, and other consumables. All the capital investment required to run the stalls was raised independently by the students, reflecting their commitment and entrepreneurial spirit.

Throughout the two days, the students actively participated in purchasing raw materials, preparing products, setting prices, arranging stall layouts, and interacting with customers. They also maintained accounts, recorded sales, and monitored inventory, enabling them to gain valuable insights into basic financial management and business operations.

Inauguration and Encouragement: The event was formally inaugurated by the Principal, accompanied by faculty members and staff from various departments. During the inauguration ceremony, the Principal commended the initiative and appreciated the efforts taken by the students in conceptualizing and executing the stalls.





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The faculty members also visited each stall, encouraged students, and motivated them to adopt innovative marketing approaches and ensure quality service. Their presence provided immense inspiration and created a vibrant, enthusiastic atmosphere across the campus.

Conclusion : The "Haat Bazar" activity organised by the Department of Management Studies at LOGMIEER was an exemplary initiative that successfully combined academic learning with practical entrepreneurship. The enthusiastic participation of students and the guidance provided by faculty members contributed to the overall success of the event. The encouragement received from the Principal and other dignitaries further motivated the students to strive for excellence.

Such activities play a crucial role in bridging the gap between classroom learning and real-world application, thereby preparing students for future managerial responsibilities. The department aims to continue organising similar experiential learning events to foster holistic development among MBA students.

