



Department Management Studies

The MBA Canvas

"Where Ideas, Ambitions, and Action Unite"

Volume 2 : Issue No.5 February 2026

INSTITUTE VISION

- To Provide Academic and Technical Excellence to all Classes of Society for Sustainable and Socio-Economic Development.

INSTITUTE MISSION

- To develop and maintain state-of-the-art infrastructure and modern facilities that foster a productive, inclusive, and stress-free learning environment.
- To promote skill development, capacity building and research attitude through innovative training programs for students and faculty, enhancing their competencies and employability.
- To engage in strategic community outreach and extension activities for sustainable development and socio-economic upliftment.

"Vasant Bahar 2k26"

The Department of Management Studies enthusiastically participated in "Vasant Bahar 2K26", the annual cultural fest from 2nd February to 6th February 2026 at the institute campus. The event served as a vibrant platform to nurture creativity, talent, and managerial excellence among students.

The fest commenced with a grand Inauguration Ceremony, setting a positive and energetic tone for the series of events to follow. Throughout the five-day celebration, a wide range of activities were conducted, including Bullet Rally, Mr. & Miss LoGMIEER, Fashion Show, Angel & Ghost, Singing Competition, and Cultural Night. These events witnessed enthusiastic participation from students across various departments. Students of the MBA department actively participated in multiple competitions and showcased exceptional talent, confidence, and team spirit. Their performances reflected not only creativity but also strong coordination and leadership skills.





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- Equip graduates to apply management principles to solve real-world challenges with creativity and innovation.
- Develop leaders who excel in diverse teams, value Indian ethos, and uphold ethical decision-making.
- Prepare graduates for successful careers in corporate, public policy, non-profits, and entrepreneurship, with a focus on lifelong learning, innovation, and social responsibility.

A matter of great pride for the Department of Management Studies was the remarkable achievement of its students in various competitions. MBA students secured winning positions in multiple events, highlighting their all-round excellence.

One of the most prestigious highlights of the fest was the Mr. & Miss LoGMIEER competition, where Ms. Rutuja Kadam from the MBA department emerged as the winner, bringing honor and recognition to the department. Her confidence, personality, and presentation skills were highly appreciated by the judges and audience alike.

The Fashion Show and Cultural Night added glamour and vibrancy to the event, while competitions like Angel & Ghost and Singing Competition showcased the artistic and creative abilities of the participants. The Bullet Rally was another exciting attraction that brought enthusiasm and energy among students.

The successful participation and achievements of MBA students in Vasant Bahar 2K26 reflect the department's commitment to fostering holistic development beyond academics. The event provided students with an opportunity to explore their talents, build confidence, and create memorable experiences.





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Tech Fest 2K26

“Ad Mad Show”

The Department of Management Studies at K. V. N. Naik SPSS LoGMIEER successfully organized an inter-institute level activity titled “Adcraft – Ad Mad Show” as a part of Tech Fest 2k26 on 28th February 2026 in the Seminar Hall. The primary objective of the event was to enhance students’ practical understanding of marketing, branding, and advertising concepts while fostering creativity, innovation, and confidence among participants.

The event witnessed the participation of MBA students along with final-year students from BBA, BE, and B.Com programs. A total of 11 participants formed 2 teams and actively engaged in the competition. The activity was designed to provide a platform for students to demonstrate their creative abilities through live stage performances, where they presented innovative and engaging advertisements for various products and services.

The session was evaluated by Mr. Sahil Jadhav, Founder and Director of Nashik Urban, Nashik, who served as the judge and resource person for the event.





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His expert insights, constructive feedback, and industry perspective added significant value to the learning experience of the participants. He appreciated the originality, teamwork, and communication skills demonstrated by the students.

The methodology adopted for the activity was performance-based, where participants showcased their ideas through dramatized advertisements, emphasizing branding strategies and persuasive communication. The event aligned with Program Outcomes PO4 and PO7, focusing on problem-solving and effective communication skills.

The Ad Mad Show not only encouraged cross-college benchmarking but also provided opportunities for networking and relationship building among participants. The enthusiastic involvement of students and faculty contributed to the overall success of the event. The activity proved to be an enriching experience, effectively blending entertainment with practical exposure to real-world marketing scenarios, thereby enhancing students' confidence and professional competencies.





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"Shark Tank Competition"

The Department of Management Studies organized a state-level event titled "Shark Tank – Business Plan Competition" under TECHFEST 2K26 on 27th February 2026 in the Seminar Hall. The event aimed to promote an entrepreneurial mindset, foster innovation, and provide a platform for students to present creative business ideas.

A total of 11 groups comprising MBA and final-year undergraduate students participated in the competition. The event was judged by Mr. Sahil Sunil Jadhav from Urban Nashik Properties, Nashik, whose industry expertise added value to the evaluation process.

Participants presented their business ideas through PowerPoint presentations, explaining key aspects such as problem identification, solutions, target market, and financial feasibility. The judge interacted with the teams, offering constructive feedback and insights.

The activity enhanced students' entrepreneurial skills, critical thinking, and confidence in presenting ideas. Overall, the event was a valuable learning experience that encouraged innovation and practical business understanding.



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