



Krantiveer Vasantrao Narayanrao Naik Shikshan Prasarak Sanstha

**LOKNETE GOPINATHJI MUNDE**

INSTITUTE OF ENGINEERING EDUCATION & RESEARCH

Canada Corner, Sharanpur Road, Nashik 422 002

Approved by AICTE, Accredited 'B' Grade by NAAC



## Department of Management Studies

Academic Year 2024-25

### Guest lecture

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**Event Title:** - Guest lecture on "Business Analytics".

**Date:** 9/12/2024

**Conduction Duration:** One & Half hour.

**Venue:** floor 3<sup>rd</sup>, Room 422

**Resource Person:** Prof. Amol Nalge

**Coordinator:**

1.) Prof. Mahima Ugale .

**Objective:**

- To introduce fundamental concepts like data mining, predictive modeling, and data visualization.
- To discuss potential career paths for students interested in business analytics.
- To provide an opportunity for students to ask questions, clarify doubts, and gain insights from the expert's experience.

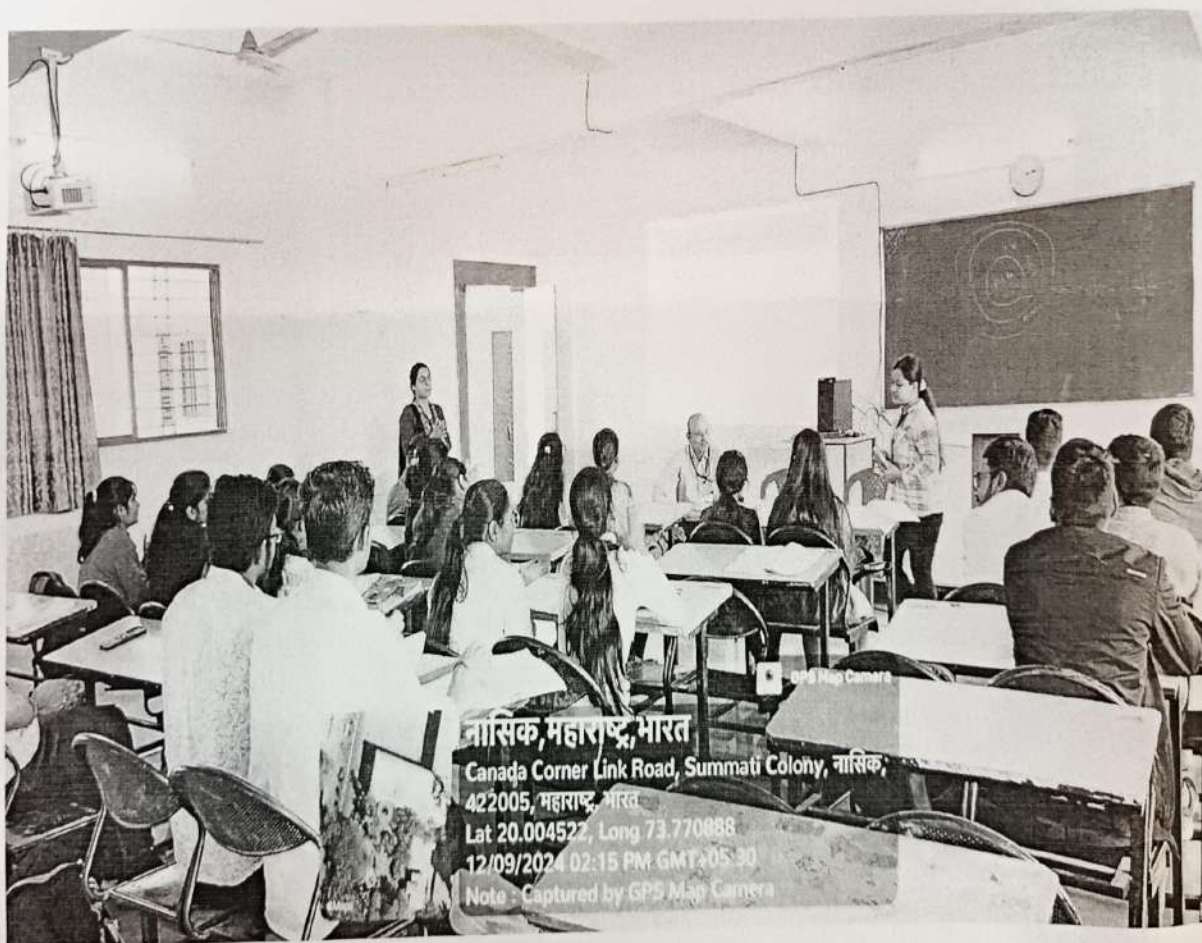
**About The Program:**

Department of Management Studies organizes an expert session on "Business Analytics for MBA 1st Year Students On December 9, 2024, at 11:00 PM. The session aimed to introduce students to the field of business analytics, its importance in today's data-driven world, and its real-world applications. Key concepts like data mining, prescriptive analytics, and data visualization were discussed, along with the tools and techniques used in the field. The session also highlighted the growing demand for business analysts and the career opportunities available to students who develop these skills.

### Outcome:

- Students can gain practical insights into how business analytics is applied in real-world business scenarios.
- Understanding business analytics can significantly enhance students' employability in today's data-driven world.
- The expert can share their knowledge and expertise with a new generation of business leaders.

### Photographs:



*Barik*  
HOD

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Principal