



Krantiveer Vasant Rao Narayan Rao Naik Shikshan Prasarak Sanstha

LOKNETE GOPINATHJI MUNDE

INSTITUTE OF ENGINEERING EDUCATION & RESEARCH

Canada Corner, Sharanpur Road, Nashik 422 002

Approved by AICTE, Accredited 'B' Grade by NAAC



Department of Management Studies

Academic Year 2024-25

Guest lecture

Event Title: - Guest lecture on “Managerial Economics”.

Date: 07/12/2024

Conduction Duration: One & Half hour.

Venue: floor 3rd, Room 422

Resource Person: Ms. Deepali Mukherjee

Coordinator:

1.) Prof. Rahul Thorat

Objective:

- To demonstrate how economic theories and concepts are applied in real-world business scenarios.
- This helps students understand the practical relevance of the subject matter. session can significantly enhance the learning experience
- To provide students with a glimpse into the career paths available to them in the field of management and the role of economic analysis in those careers.

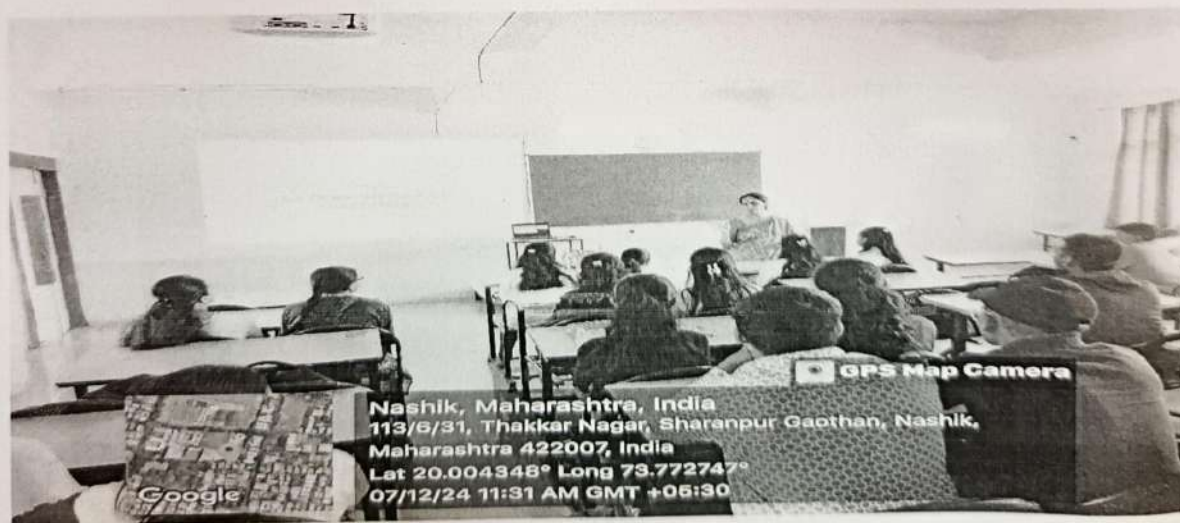
About The Program:

Department of Management Studies organizes an **Expert session on “Managerial Economics”**, for management studies 1st Year Students. In this session the speaker focused light on Monopoly, Monopolistic Competition, Oligopoly, Oligopoly, Perfect Competition, Law of Supply, Law of Demand, Revenue Analysis, Consumption Function & Investment Function and Pricing Policies etc, overall, It was a Hands-on sessions expert session on Managerial Economics can significantly enhance the learning experience of MBA 1st-year students by providing them with a deeper understanding of economic principles, improving their decision-making skills, and enhancing their career preparedness.

Outcome:

- An expert session can provide a deeper and more nuanced understanding of core economic principles like demand and supply, elasticity, market structures, production theory, and cost analysis.
- A well-conducted session can foster interactive discussions and encourage students to ask questions and participate actively.
- The session can inspire students to delve deeper into the subject and explore related areas of interest.
- An expert's insights and experiences can make the subject more engaging and relevant for Students.

Photographs:



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