



Krantiveer Vasantrao Narayanrao Naik Shikshan Prasarak Sanstha

LOKNETE GOPINATHJI MUNDE

INSTITUTE OF ENGINEERING EDUCATION & RESEARCH

Approved by AICTE, Accredited 'B' Grade By NAAC

Canada Corner, Sharanpur Road, Nashik 422 002



AD-	Guest lecture Report	Academic Year: 2024-25
		Semester I

Department of Management Studies (AY-2024-25)

❖ **Activity Title: - Poster Presentation**

❖ **Date: 2-12-2024**

❖ **Venue: Room no. 422**

❖ **Coordinator: Dr. Sarika Patil**

Objective:

1. The objective was to foster discussion, clarify questions, and engage in deeper explanations about the Subject
2. Poster presentations was an opportunity to hone student's ability to communicate complex ideas in a simplified, approachable way. Practicing these skills is crucial for academic and professional development.
3. To develop the verbal and nonverbal communication skill.

Report of the Event:

A poster presentation is a visual communication method often used in academic and professional settings to present research findings, ideas, or projects.

The Department of Management Studies had organised the "Poster Presentation" activity for the students, keeping in mind the need of student's exposure to different ways of effective and creative ways of communication. The students utilised all their creative skills to explain the topics given to them. The students were briefed about how to make a poster and what exactly is needed to make and present the poster.

The primary objective of this activity was to foster the creative expression of student while assessing their understanding to key concepts in organizational behaviour

The students were allowed to select any topic for the poster in a particular domain. They were divided into groups of two or three. They Presented their Poster one by one very skilfully.

Such initiative provides a platform for student to delve into the dynamics of the subject, translating theoretical knowledge into visually engaging presentations.

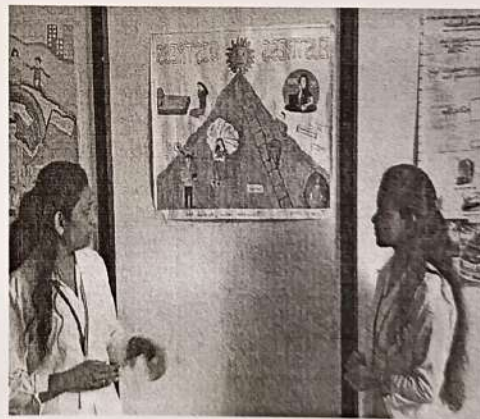
Outcome:

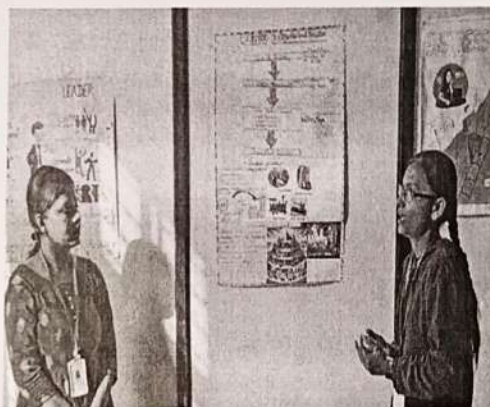
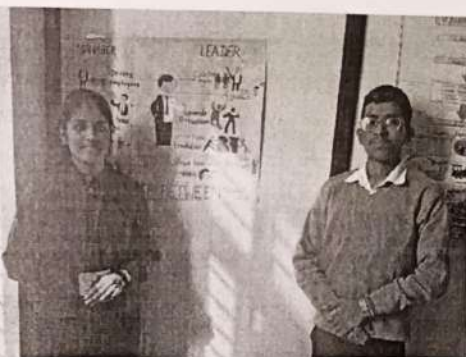
1. By participating in this activity, students not enhanced their conceptual clarity on the subjects but also honed essential skills such as analytical thinking, creativity and effective communication.

These skills are vital for comprehending and addressing real world challenges related to different aspects to management .

2.This Activity exemplifies the integration of experimental learning methodologies in Management education, empowering students to apply their knowledge innovatively.

Some Glimpses of the Activity:





Conclusion :

The Activity of Poster Presentation not only helped the students to develop the knowledge about the given domain but also exposed them to different ways of effective communication.

Students also Sharpened their creative abilities to exhibit their knowledge and apply innovations to recreate the presentation.

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Dr. Sarika Patel



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