



AD-	Report Haat Bazar	Academic Year: 2025-26 Semester I
-----	--------------------------	--------------------------------------

Department of Management Studies

Event Title:	Haat Bazar
Date:	15 and 16 th October
Duration:	2 Days
Venue:	Nashik City
Resource Person:	
Coordinator:	Dr.Samruddhi Shete
Objective:	To inculcate the spirit of Entrepreneurship in the students Lessons 2. Apply the various theoretical concepts to the real business world. 3. Develop Leadership skills 4. Develop Team work 5. To Teach management concept such as planning, Organizing, Coordination
Outcome:	Entrepreneurial Skill Development: Students learned how to convert ideas into actionable business plans. Teamwork and Coordination: Smooth stall operations required effective communication and coordination among group members. Financial Literacy: Raising capital, budgeting, cost calculation, and profit sharing helped students understand practical financial management. Customer Interaction: Students gained confidence in handling customers, addressing queries, and improving service delivery. Marketing and Sales Skills: Creative product presentation and promotional tactics enhanced students' understanding of basic marketing principles.
Mapped with PO	PO7
Mapped with PSO	

Report of the Event:

The Department of Management Studies, (LOGMIEER), successfully organized the activity titled "**HAAT BAZAR**", on the 15th and 16th October 2025, a two-day experiential learning event aimed at enhancing the managerial, entrepreneurial, and teamwork skills of MBA

students. The initiative served as a practical platform for students to apply theoretical concepts of marketing, finance, operations, and customer handling in a real-time business environment.

Objective of the Activity

The primary objective of *Haat Bazar* was to provide students with hands-on exposure to small-scale business operations. By managing stalls independently, students were expected to understand business planning, capital mobilization, pricing strategies, sales tactics, and profit distribution. The activity also encouraged creativity, innovation, and collaborative learning.

Activity Overview

As part of the event, students were divided into groups by the faculty members. Each group was assigned the responsibility of planning, setting up, and operating a stall for two consecutive days. The stalls featured a wide variety of items, including **eatables, refreshments, juices, snacks, and other consumables**. All the capital investment required to run the stalls was **raised independently by the students**, reflecting their commitment and entrepreneurial spirit.

Throughout the two days, the students actively participated in purchasing raw materials, preparing products, setting prices, arranging stall layouts, and interacting with customers. They also maintained accounts, recorded sales, and monitored inventory, enabling them to gain valuable insights into basic financial management and business operations.

Inauguration and Encouragement

The event was formally inaugurated by the **Principal Dr.K.V.Chandratre and HOD-MBA Dr.Sarika Patil**, accompanied by faculty members and staff from various departments. During the inauguration ceremony, the Principal commended the initiative and appreciated the efforts taken by the students in conceptualizing and executing the stalls. The faculty members also visited each stall, encouraged students, and motivated them to adopt innovative marketing approaches and ensure quality service.

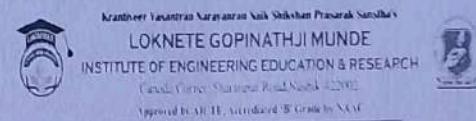
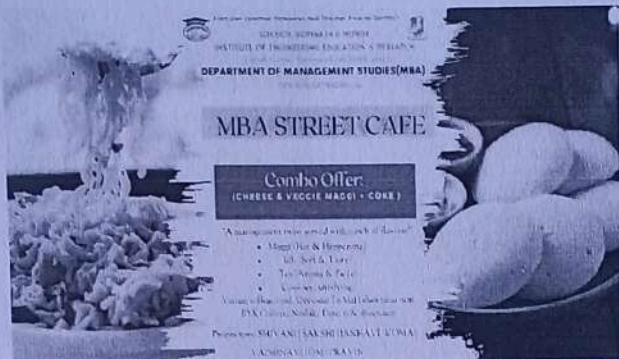
Their presence provided immense inspiration and created a vibrant, enthusiastic atmosphere across the campus.

Conclusion

The “**Haat Bazar**” activity organised by the Department of Management Studies at LOGMIEER was an exemplary initiative that successfully combined academic learning with practical entrepreneurship. The enthusiastic participation of students and the guidance provided by faculty members contributed to the overall success of the event. The encouragement received from the Principal and other dignitaries further motivated the students to strive for excellence.

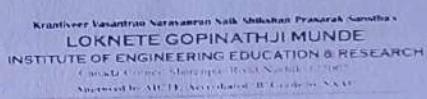
Such activities play a crucial role in bridging the gap between classroom learning and real-world application, thereby preparing students for future managerial responsibilities. The department aims to continue organising similar experiential learning events to foster holistic development among MBA students.

Photographs (geotag):



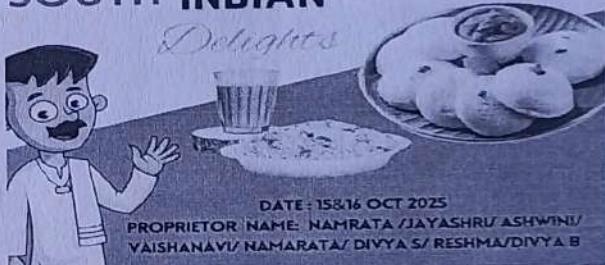
Department of Management Studies

HAAT BAZAR
MBA - I



MBA - I YEAR
DIWALI HAAT BAZAR

SOUTH INDIAN



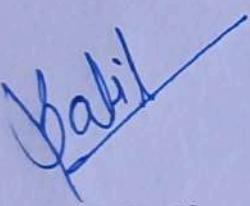
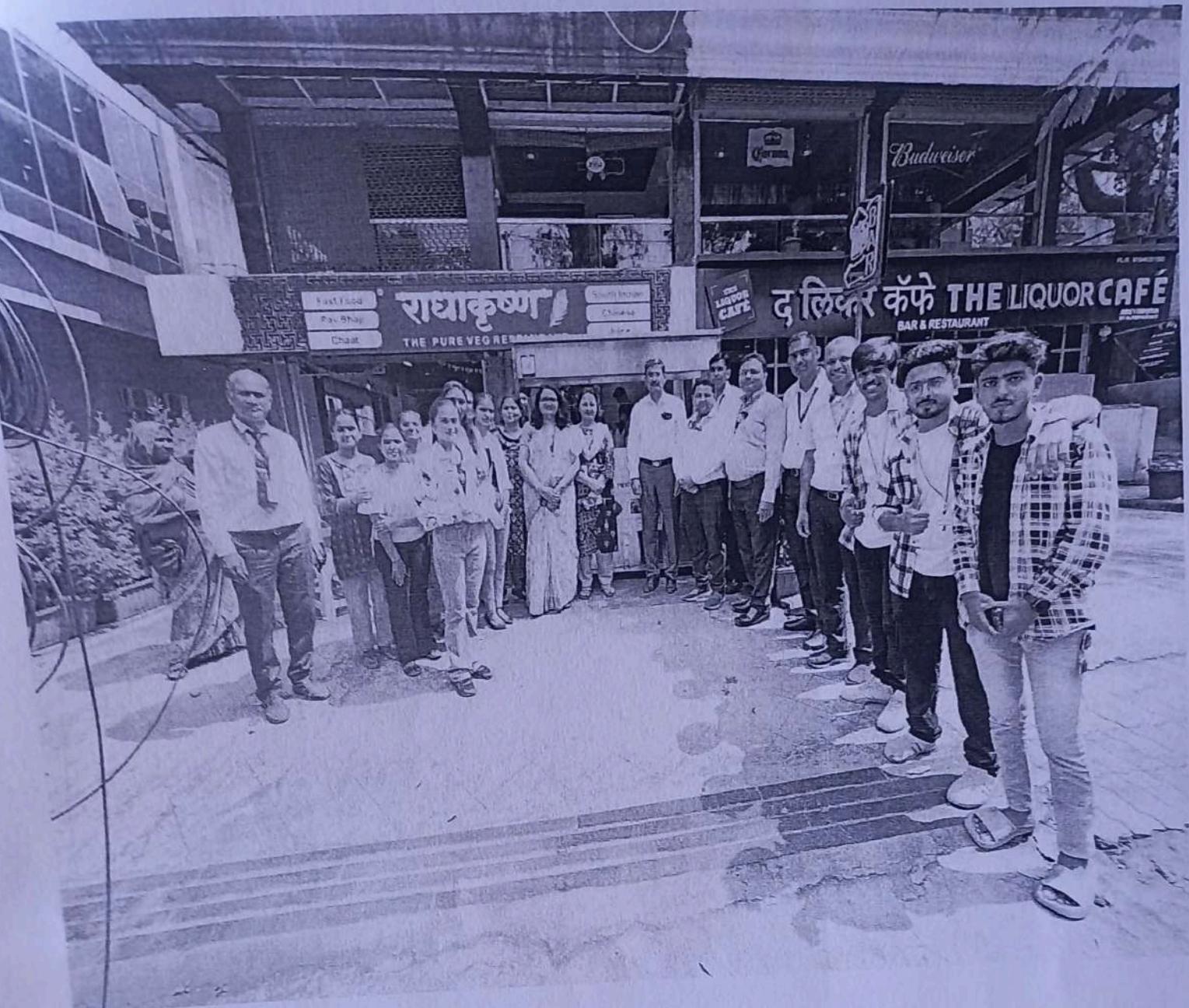
DIWALI HAAT BAZAR 2025

Idli Meets Puri.
Magic in Every Bite!

MBA - I



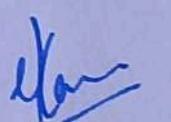




Dr.S.P.Patil

HOD

HEAD
Dept. of MBA
LOKNETE GOPINATHJI MUNDE
Institute of Engineering Education & Research
Canada, Sector, Nashik-422 002



Dr.K.V.Chandartre

Principal