



AD-	Event Report	Academic Year: 2025-26
		Semester I

Department of Management Studies

Event Title:	Management Wall
Date:	14 October 2026 Onwards
Duration:	Year 2025-26
Venue:	The Department of Management Studies
Resource Person:	
Coordinator:	Dr.Samruddhi Shete
Objective:	To facilitate the holistic development of students by integrating cognitive, creative, and affective learning domains
Outcome:	Creation of a vibrant, intellectually stimulating academic environment within the department
Mapped with PO	PO4,PO5,PO6,PO10
Mapped with PSO	PSO2

Report of the Event:

The Department of Management Studies initiated an innovative, year-long academic enrichment activity titled “**Management Wall**” for the students of **MBA I Year**, with the objective of fostering experiential learning, creativity, and intellectual curiosity beyond conventional classroom pedagogy. The activity serves as a dynamic platform for students to explore diverse themes through research, critical thinking, and creative presentation.

Inauguration

The **Management Wall** activity was formally inaugurated on the auspicious occasion of **Diwali** by the **Principal of the College, Dr. K. V. Chandratre**, in the esteemed presence of the **Head of the Department of Management Studies, Dr. Sarika Patil**. The ceremonial inauguration symbolized the integration of cultural ethos with academic pursuits and set a vibrant tone for the commencement of the initiative.

Description of the Activity

As part of the activity, students are organized into groups and assigned a specific **theme** at regular intervals. Each group is required to systematically gather, analyze, and curate information related to the allotted theme and creatively exhibit the same on the **Management Wall**. Students are encouraged to present content in innovative formats such as charts, posters,

infographics, slogans, conceptual models, and visual narratives, ensuring that the wall remains both **informative and aesthetically appealing**.

The activity is conducted **once every fifteen days**, providing each group an opportunity to contribute throughout the academic year. The **first theme**, aligned with the inauguration, was "**Diwali**", wherein students effectively linked cultural significance with managerial values such as leadership, teamwork, ethics, sustainability, and organizational harmony.

Duration

The **Management Wall** is a **continuous activity** designed to span the entire academic year, thereby ensuring sustained engagement, regular knowledge sharing, and progressive learning among students.

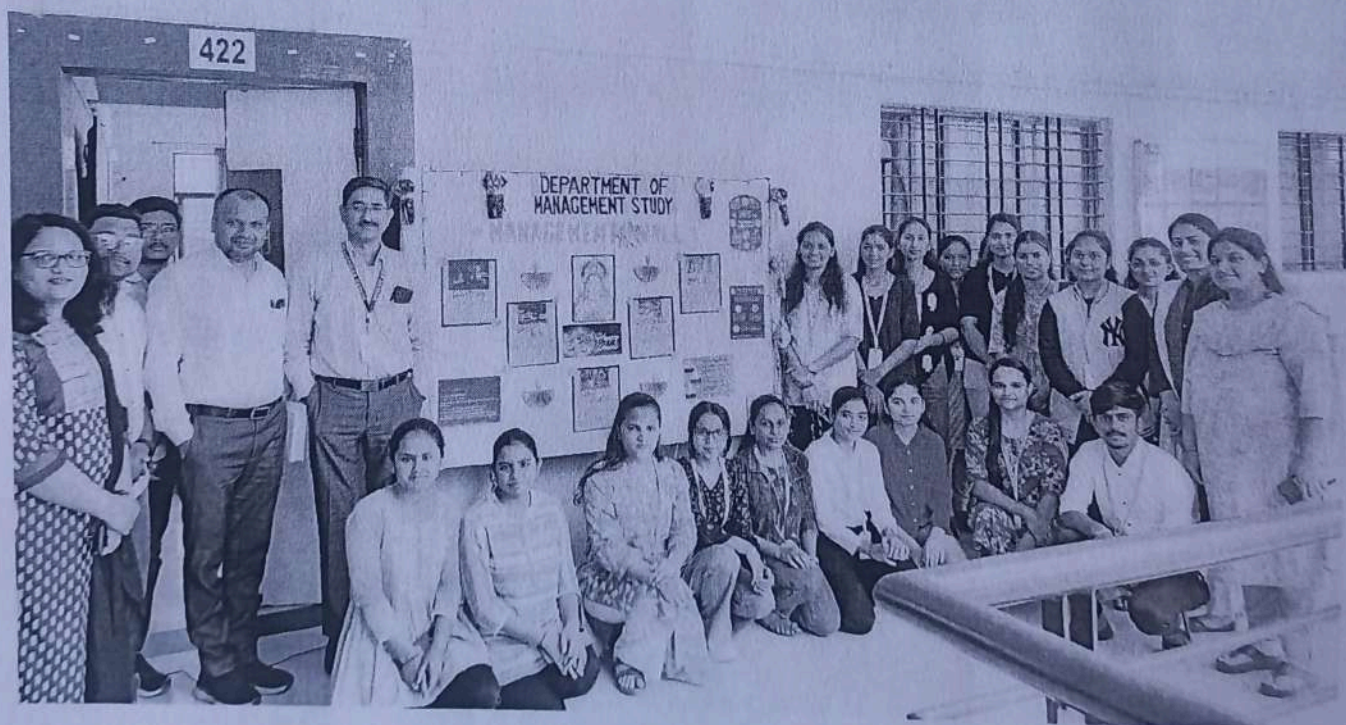
To motivate students towards independent learning and intellectual exploration, To cultivate a sense of curiosity and inquiry across a wide range of academic, social, and managerial themes, To enhance creativity, communication skills, and presentation abilities, To promote collaborative learning, leadership, and teamwork, To facilitate the holistic development of students by integrating cognitive, creative, and affective learning domains, were the main objectives behind the activity.

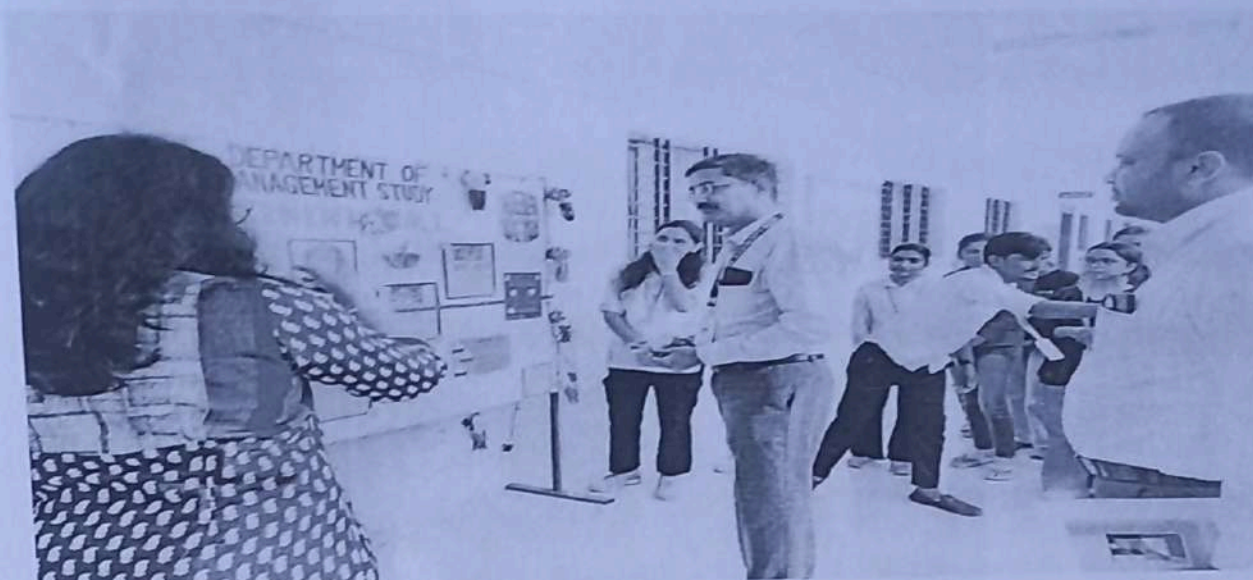
The activity has significantly contributed to:

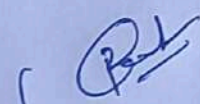
- Enhanced student engagement and active participation
- Improved analytical and creative expression among students
- Greater awareness of interdisciplinary and contemporary issues
- Development of confidence, organizational skills, and collaborative spirit
- Creation of a vibrant, intellectually stimulating academic environment within the department

Conclusion

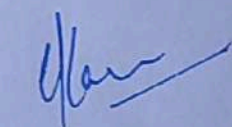
The **Management Wall** activity stands as a commendable pedagogical initiative by the Department of Management Studies, effectively bridging theoretical knowledge with creative application. By encouraging students to research, reflect, and represent diverse themes in an innovative manner, the activity has successfully achieved its goal of promoting curiosity-driven learning and holistic student development. Its year-long structure ensures continuity, inclusiveness, and sustained academic enrichment, aligning seamlessly with the institution's commitment to quality education and outcome-based learning.






HOD-MBA




Principal