AD-	**Event Report**	Academic Year: 2025-26
		Semester I

Department of Management Studies

Event Title:	**Management Wall Series**
Date:	**20 March 2026 Onwards**
Duration:	**Year 2025-26**
Venue:	**The Department of Management Studies**
Coordinator:	**Dr.Samruddhi Shete**
Objective:	**To enhance students' understanding of Corporate Social Responsibility (CSR).** **To promote creativity and teamwork through visual learning activities..**
Outcome:	**Improved understanding of CSR concepts and their practical applications.** **Enhanced creativity, teamwork, and presentation skills among students.**
Mapped with PO	**PO4,PO5,PO6,PO10**

Report of the Event:

The Department of Management Studies initiated an innovative, year-long academic enrichment activity titled **"Management Wall"** for the students of **MBA I Year**, with the objective of fostering experiential learning, creativity, and intellectual curiosity beyond conventional classroom pedagogy. The activity serves as a dynamic platform for students to explore diverse themes through research, critical thinking, and creative presentation.

Inauguration

The **Management Wall** activity was formally inaugurated by **Dr. Sarika Patil**.

Description of the Activity

Management Wall Activity on "Young Entrepreneurs of India"

The Department of Management Studies organized an intellectually stimulating Management Wall Activity centered on the theme *"Young Entrepreneurs of India."* This theme aimed to cultivate entrepreneurial awareness and inspire students by showcasing the achievements and journeys of emerging business leaders in the Indian economic landscape.

Students of MBA I actively participated by curating visually compelling management walls that highlighted the success stories, innovative ventures, and strategic approaches adopted by young entrepreneurs. The activity prominently highlighted inspiring personalities such as Ritesh Agarwal, founder of OYO Rooms, whose journey from a small-town entrepreneur to a global hospitality leader exemplifies resilience and innovation. Similarly, Nikhil Kamath, co-founder of Zerodha, was showcased for revolutionizing the stock brokerage industry in India through technology-driven solutions and a customer-centric approach. These examples enabled students to understand how disruptive ideas and strategic execution contribute to entrepreneurial success.

All group members presented their work with clarity and confidence, elaborating on entrepreneurial traits such as risk-taking ability, innovation, leadership, and adaptability. The activity not only enhanced students' research and presentation skills but also fostered an entrepreneurial mindset, encouraging them to envision themselves as future business leaders.

Photographs (geotag):

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2. **Management Wall Activity on "Public Sector vs Private Sector"**

The Management Wall Activity also encompassed the theme *"Public Sector vs Private Sector,"* which aimed to provide students with a comprehensive understanding of the structural and functional differences between these two critical components of the economy.

Students meticulously designed their management walls to present a comparative analysis of public and private sector organizations. The displays incorporated charts, tables, diagrams, and real-world examples to highlight distinctions in ownership, management, objectives, accountability, efficiency, and performance metrics.

For instance, organizations such as State Bank of India were examined to illustrate the functioning of public sector enterprises, which are primarily government-owned and focused on public welfare and economic stability. In contrast, companies like Reliance Industries were analyzed to represent private sector organizations driven by profit maximization, innovation, and competitive advantage.

Students further explored key dimensions such as decision-making processes, employee motivation, operational flexibility, and customer orientation. The presentations also addressed contemporary developments, including privatization trends, disinvestment policies, and the increasing significance of public-private partnerships (PPPs) in infrastructure and service delivery.

A critical evaluation of both sectors enabled students to appreciate their respective strengths and limitations. While the public sector ensures equitable distribution of resources and social welfare, the private sector drives efficiency, innovation, and economic growth. This balanced perspective enriched students' analytical thinking and deepened their understanding of macroeconomic structures

Photographs (geotag):

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3. **Management Wall Activity on "Cyber Crime"**

The theme *"Cyber Crime"* addressed a pressing and globally relevant issue in the digital age. The objective of this activity was to sensitize students to the growing threats in cyberspace and to equip them with knowledge of preventive and corrective measures.

Students created highly informative and visually engaging management walls that depicted various forms of cyber crimes, including hacking, phishing, identity theft, ransomware attacks, cyberbullying, and financial fraud. The content was supported by real-world examples and case studies to enhance relevance and understanding.

A notable reference included the WannaCry ransomware attack, which demonstrated the widespread impact of cyber threats on organizations and governments across the globe. Such examples helped students comprehend the scale and severity of cyber risks in today's interconnected world.

During their presentations, students elaborated on the causes and consequences of cyber crimes, emphasizing the role of technological vulnerabilities, human error, and lack of awareness. They also highlighted preventive strategies such as the use of strong passwords, multi-factor authentication, secure networks, data encryption, and regular system updates.

Furthermore, students discussed the importance of cybersecurity frameworks, legal provisions such as the Information Technology Act, and the role of organizations in establishing robust data protection policies. Ethical considerations and responsible digital behavior were also emphasized as crucial elements in combating cyber crime.

This activity significantly contributed to enhancing students' digital literacy and awareness of cybersecurity issues. It prepared them to operate responsibly in a technology-driven business environment and underscored the importance of safeguarding information assets.

Photographs (geotag):

HOD-MBA **Principal**

Photographs (geotag):

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Principal

HEAD OF DEPARTMENT
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